

**Registration Sponsor \$2,000 Limit: 1**

The Registration Sponsor is our *most visible sponsor opportunity*. Limited to only one participant this sponsorship opportunity includes signage at the registration table, which must be visited by *every* runner and walker on the day of the event.

**Sponsorship will include:**

- Signage at Registration Table
- Recognized on Event T-Shirt with Large Name/Logo
- Recognized as Gold Level Sponsor on Event Webpage and OceanMHS Newsletter
- Recognized on Event Flyer in Goodie Bag
- Recognized in 2011 OceanMHS Annual Report
- 4 Event T-Shirts

**Awards Sponsor \$1,500 Limit: 2**

Act now to become our awards sponsor. The awards sponsorship is limited to two businesses. Both will be recognized at the awards ceremony, as racers and walkers in several age categories receive awards at the event.

**Sponsorship will include:**

- Recognized at Awards Ceremony
- Recognized on Event T-Shirt with Name/Logo
- Recognized on Event Flyer in Goodie Bag
- Recognized as Gold Level Sponsor on Event Webpage and OceanMHS Newsletter
- 2 Event T-Shirts

**Refreshment Sponsor \$1,000 Limit: 2**

The Refreshment Sponsor is a Gold Level Sponsor that will receive signage recognition at the recognition table on the morning of the Race for Respect 5K Run/Walk.

**Sponsorship will include:**

- Recognized at Refreshment Table
- Recognized on Event T-Shirt with Name/Logo
- Recognized on Event Flyer in Goodie Bag
- Recognized as Silver Level Sponsor on Event Webpage and OceanMHS Newsletter
- 2 Event T-Shirts

**Motivation Sponsor \$750 Limit: 6**

This special sponsorship truly supports the theme of Race for Respect and the work we do at OceanMHS. As the participants travel the race course they will come upon six motivational sayings. Each of these will be in honor of our theme of fighting stigma through respect, understanding and caring. Sponsor one of these sayings as our Motivational Sponsor.

**Sponsorship will include:**

- Recognized on Motivational Signage on Run/Walk course
- Recognized on Event T-Shirt with Name/Logo
- Recognized on Event Flyer in Goodie Bag
- Recognized as Silver Level Sponsor on Event Webpage and OceanMHS Newsletter
- 2 Event T-Shirts

**Event Sponsor \$500 Limit: 15**

Become an event sponsor and receive recognition on our website, in our email newsletter and on our event T-Shirt! An event sponsor will be recognized as a Silver Level Sponsor. Act now and your name will be included as we promote the event!

**Sponsorship will include:**

- Recognized on Event T-Shirt with Name
- Recognized on Event Flyer in Goodie Bag
- Recognized as Silver Level Sponsor on Event Webpage and OceanMHS Newsletter
- One Event T-Shirt

**Race Sponsor \$250 Unlimited**

Become a Race Sponsor now! This Bronze level sponsorship includes recognition on our website, in our e-newsletter and on the event flyer to be distributed the day of the event!

**Sponsorship will include:**

- Recognized on Event Flyer in Goodie Bag
- Recognized as Bronze Level Sponsor on Event Webpage and OceanMHS Newsletter

**Goodie Bags**

We will be providing goodie bags to our runners/walkers on the day of the Race for Respect 5K. If you are interested in placing promotional items in the Goodie Bags please contact us for more information.

**VALUE**

OceanMHS takes great pride in ensure each sponsorship opportunity is not only an opportunity to support a great cause, but an opportunity that brings value to your business. As a partner in your community we have identified the Sponsor Value that is available to you for our first 5k "Race For Respect".

**Sponsor Value**

- OceanMHS has a current newsletter list of over 750 names (and growing!).
- We expect over 100 race participants.
- We expect to imprint over 150 T-Shirts including registrants, volunteers and sponsors.
- We had 2762 [www.OceanMHS.org](http://www.OceanMHS.org) website visits in June 2010.

**If you have any questions  
please call  
Christina Gaetano  
at  
732-349-1977 x 113.**

SPONSORSHIP FORM

- Registration Sponsor \$2000.00
- Awards Sponsor \$1500.00
- Refreshment Sponsor \$1000.00
- Motivation Sponsor \$ 750.00
- Event Sponsor \$ 500.00
- Race Sponsor \$250.00
- Other: \_\_\_\_\_

\$ \_\_\_\_\_ Enclosed  
(Make Check Payable to: Ocean Mental Health Services)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Return to:  
Ocean Mental Health Service – 5K  
160 Atlantic City Boulevard  
Bayville, NJ 08721  
\* Please note on your check: 5K-2010 \*

Thank you for your Sponsorship and Support!

# Race for Respect

Fighting Stigma  
through Respect,  
Understanding and  
Change



1<sup>st</sup> Annual  
5K  
Run/Walk  
to benefit

## Ocean Mental Health Services



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